

**Economic Development Task Force  
Meeting Minutes  
February 11, 2010**

Present: John Farrell, Chair; Rick Brideau, Planning Board Rep.; André Garron, Community Development Director; Cathy Dirsa, Planning Department Secretary  
Guests: Gary O'Neil from O2 Generations of Creative Energy  
Jason Knight and Kerri O'Hara from Silvertch

The meeting opened at 7:05 pm in the Moose Hill Council Chambers.

The minutes from December 8, 2009 could not be approved because there wasn't a quorum.

A. Garron gave an update of the marketing plan and the website.

G. O'Neil said the website is about 95% done. The target launch date is prior to the town meeting. He said that the website content manager will reside with the town hall IT department and can be easily changed/updated. The website is targeted toward the 25-45 year old working generation. He said that it's important to keep the lifestyle of Londonderry.

A. Garron reviewed the information that is currently available on our website.

G. O'Neil revealed the economic development new marketing website.

A. Garron said that the Team Londonderry information and photos will be changed within a week. G. O'Neil said the new website will include; About Londonderry, Current Projects, Education, Employment, Relocation, Work Style (building styles), Life Style, Arts & Entertainment, Dining/Shopping, Stay-cations, Transportation, Healthcare, Facts & Figures, Quick Facts, Community Profile, Available Sites/Site Finder (including a drop-down list for uses), Economic Revitalization Zone, Core Score Calculator, Why NH?, NH Enterprize Corridor,

John Michels recommended adding; information about the PUD, on-line directory of town employees/departments,

A. Garron gave a brief summary of the Londonderry Eco-Industrial Park.

G. O'Neil said that in the next few days they should determine the best way to launch the website.

A. Garron announced that after a decade of work, the Pettengill Road project has all permits. He said we are now working with state and federal government leaders to pursue funding. He also noted some business developments; Elliot Phase 4 to start construction this spring, new office warehouse at the airport area,

J. Farrell adjourned the meeting at 8:15 PM

These minutes prepared by Cathy Dirsa, Planning Division Secretary.

Respectfully Submitted,

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John Farrell, Chairman

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